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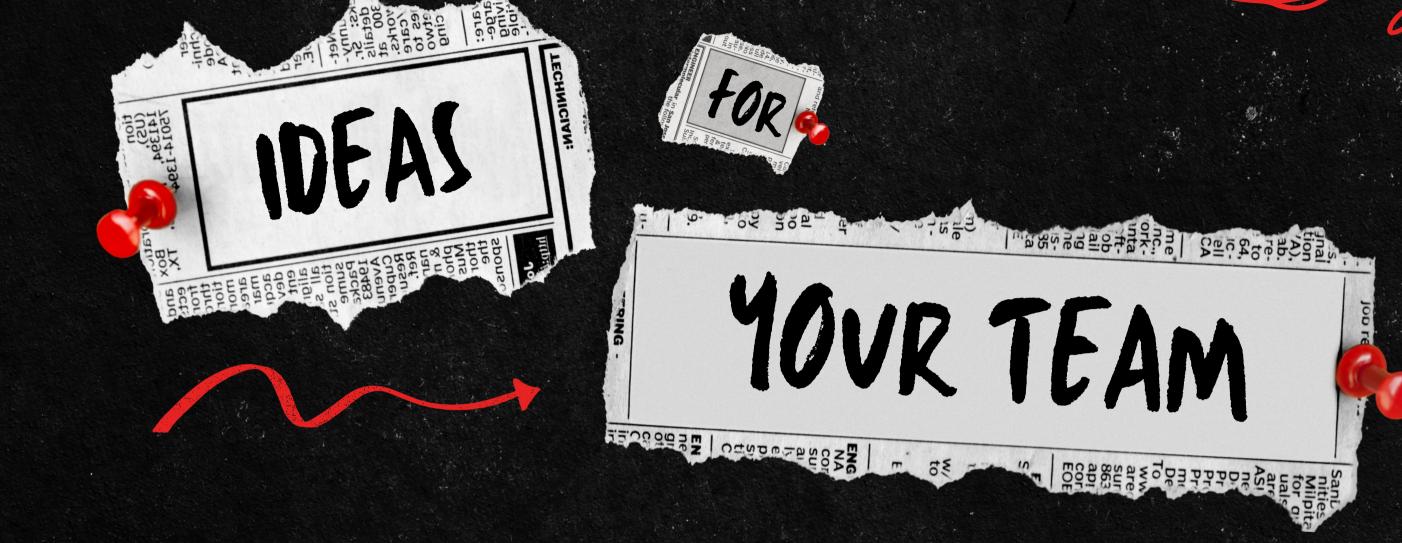
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2024









THE BRANDED

Content Project

) Special Sections

Newsletter Content

05 End-to-End Service

06 Content Series

BUSINESS PROFILES



Introducing our newest content strategy tailored to elevate small businesses across all your platforms! By crafting engaging narratives showcasing the unique stories behind these businesses, we'll captivate audiences, foster meaningful connections, and build recurring revenue.



TIP OF THE MONTH

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Introducing our Tip of the Month feature tailored exclusively for your audiences! Receive a curated selection of expert tips delivered right to your inbox each month. From mouthwatering tailgate recipes that elevate game day gatherings to invaluable health insights that promote well-being and longevity, and savvy money management advice that ensures financial security, our tips cover a wide array of topics designed to enrich your audiences's life.

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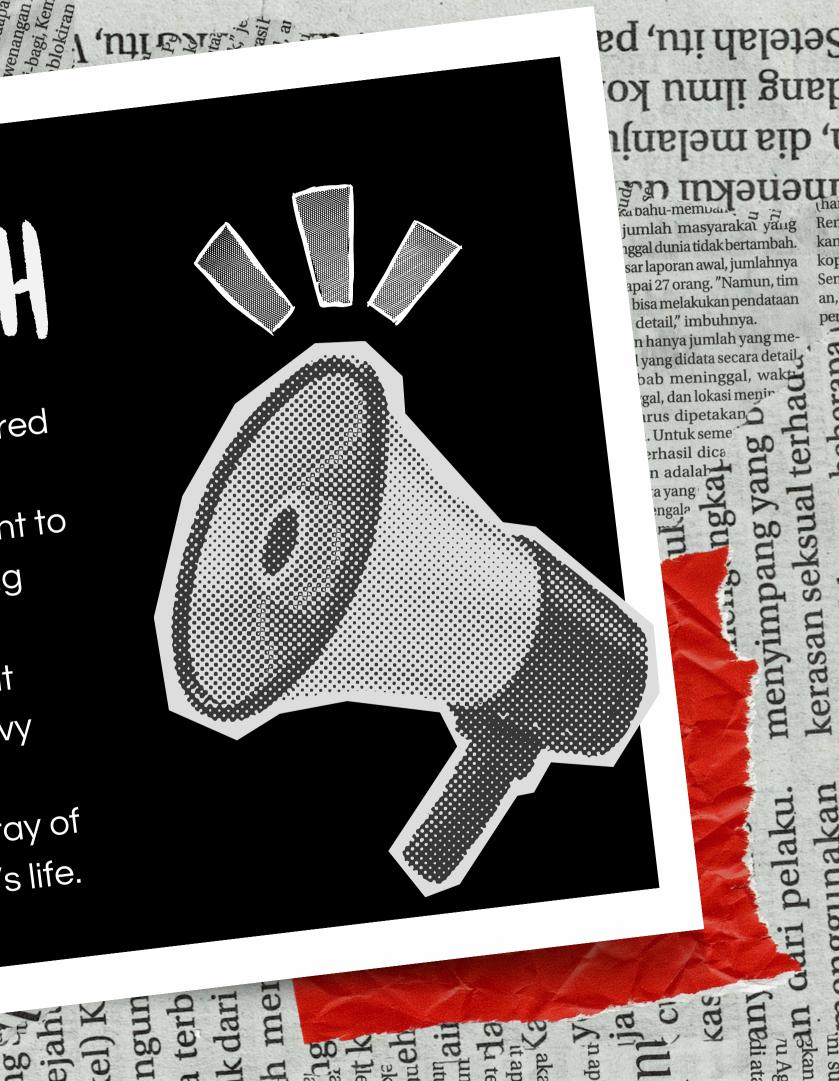
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WRITING BENCH



Client blogs can be a step above ads because it connects with the audiences by providing relevant information they want to consume. Provide a path for your advertisers to inform, educate and engage with your audiences.



Newsletter content benefits our audiences and offers significant value to our sponsors. By aligning your sponsors' brands with timeless and valuable insights and trusted content, they will foster deeper connections with our engaged audience over time.



Lifestyle

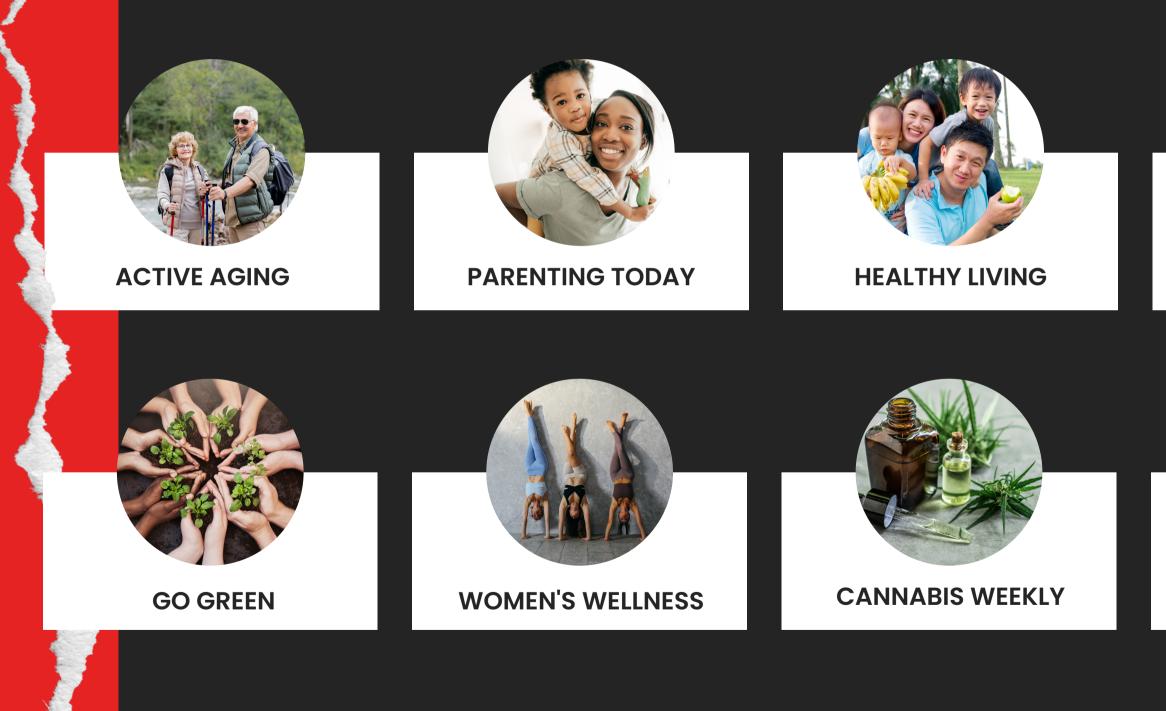
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Evergreen content offers advertisers continuous exposure and relevance, maximizing their ROI. By strategically placing ads within lifestyle and evergreen content, advertisers effectively showcase their offerings, aligning with our audience's interests to drive brand loyalty and sales.

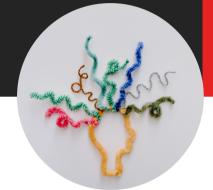


2024 SPONSORED CONTENT COLLECTIONS

Connecting brands with engaged audiences







MIND MATTERS



TRAVEL TIME



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VIDEO SERIES

Take our core series and turn them into short videos without complicated production or heavy expense. A couple of quick lines added to a form, and you have a sponsored video series in seconds!

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CUSTOM VIDEO

Turn any text into a short video in minutes! Take your client's origin story, daily specials, featured hometown hero, newest home listing, or favorite products into a quick video built for sharing through email, social or across your networks.

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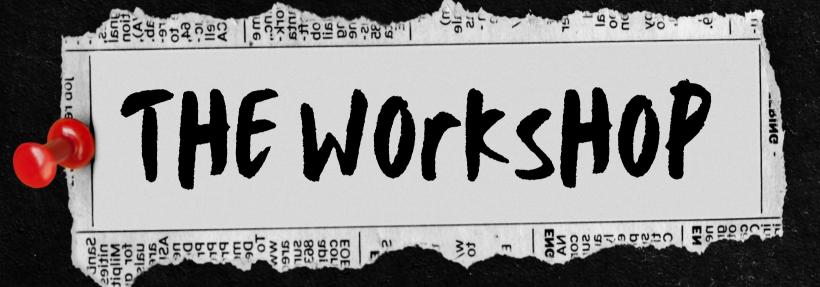
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End-to-End service

The Branded Content Project offers comprehensive end-to-end campaign management solutions, streamlining the entire process from conceptualization to execution. From crafting tailored content strategies to overseeing implementation and analysis, our team ensures seamless coordination and optimal performance, providing clients with support throughout their branded content





How to make \$200,000 with Branded Content this year!

Need \$200,000 in new revenue this year? We all do! In this workshop, you will get the action plan to help you build and grow new revenue using branded content and content marketing strategies.



SAVE THE DATE CHICAGO | SEPT. 23-25 WE'RE EXCITED TO SEE YOU!

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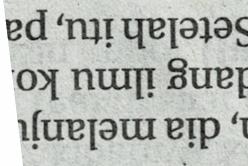
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LMC 2024 Conference May 5th - May 8th at Hilton North Scottsdale at Cavasson

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Join us to stay ahead of the curve in the ever-changing world of local media. The LMC 2024 Conference will feature a wide range of topics, including: Al, video revenue, DEI, ad targeting, advertising for brands, audience growth & engagement, new revenue streams, consumer privacy, and local market trends.

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